Xxxxxx the leading xxxx in the highways industry, is set to support the very first Respect our Workforce week, taking place 11th-15th March as part of the Stamp It Out Campaign.

**PRESS RELEASE**

Date here

Date

The campaign is calling on the whole supply chain to help raise awareness of the challenges facing our workforce as well as the solutions being providing to solve them.

According to the campaign, 60% of all roadworkers and other people working on the public highway get abused on a daily basis.

The good news is, he amount of reporting of incidents of verbal and physical abuse made by public-facing workers on the highway network has increased significantly over the past year due to the increased awareness of the issue raised by the Stamp It Out campaign. That’s why we are launching the campaign with the catch-line ‘report it, we’ll sort it’, to encourage further reporting of abuse.

Now xxxx company will work with its supply chain and customers as part of its commitment to support the campaign, not only during Respect our Workforce campaign but moving forward.

Xxx company to include here what it is going to do to support the campaign and what it is doing to tackle the issue of roadworker abuse etc

Respect Our Workforce week, aims to empower the workforce and influence a change of attitudes towards the highways sector’s workers.

**The campaign aims to:**

\*Keep on highlighting the issue of workforce abuse and update the industry on the success of the Stamp It Out campaign

\*Provide the industry with a number of resources to enable them to support this

\*Work with police forces around the country to work towards delivering more convictions of those who abuse public-facing workers

\*Work with government to raise awareness and to encourage them to understand the extent and challenges related to abuse of public-facing workers

\*Work with industry to improve and make communication to the public more consistent

\*Work with the press and industry associations to help communicate the messages of the campaign and help get this issue discussed in board rooms around the country

The last 12 months has seen over 150 companies sign the Stamp It Out commitment, including several local authorities, many of who have or are set to roll the campaign out across their regions as well as across departments to ensure all public facing workers can be afforded the same protection as highways workers.

Last month saw the first ever Stamp It Out face-to-face round table debate attending by the Department for Transport, National Highways and the Chief Inspector responsible for leading on Roads Policing and Specialist Operations for Bedfordshire Police, Cambridgeshire and Hertfordshire Constabularies, who undertook a commitment to help get more convictions for those who abuse public-facing workers.

This, alongside the campaign now working with government, and the resources already available such as the free-to-use Jarvis app and conflict avoidance training, marks an important year for the campaign. June will see the second Stamp It Out Summit take place.

Meanwhile, the public-facing campaign Think Respect will be launched the same week. In fact, we will be taking Stamp It Out on tour. This will see a National Highways ‘Chatty Van’ visit four towns and cities in five days to talk to the public about the issues with road worker abuse and also to learn from them how the industry can improve communication with them about road works and why the work road operatives carry out is so important to their every day lives. This will help the campaign understand how we can help influence positive behaviour change.

Xxxxxx from xxxx company said:

“Respect our Workforce week marks a vital point in this campaign. But as we look back on a successful 12 months, there is still much work to do towards our aim of eradicating abuse of roadworkers and all those that work on the highway or in a public-facing role. It is not acceptable to abuse a doctor, nurse, teacher or retailer worker, so why should those working on the public highway accept this too?,” said Kevin Robinson, founder and Campaign Director of Stamp It Out and Think Respect.

[www.stampitout.uk](http://www.stampitout.uk)